

# Harnessing the Power of Storytelling to Become a Better Leader

Kirsten Westeinde,  
Development Manager



Once upon a time

rsihtodoteru

20

40







**TOP 5 BUSINESS IDEAS**  
you want to start

1.

2.

3.

4.

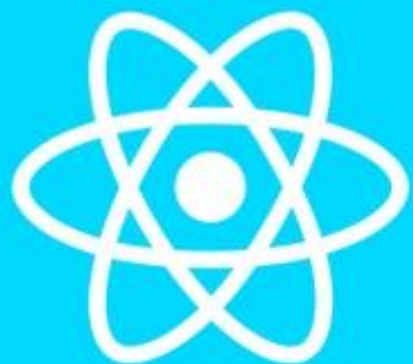
5.



**“Our responsibility as leaders, is to provide employees with a visceral connection to the human purpose they serve”**

Joseph Grenny





**React Native**



**iOS**



**Android**





Visual



Auditory

Kinesthetic



**SIMPLICITY**

**GET  
SHIT  
DONE**

**THRIVE  
ON CHANGE**

**BUILD FOR THE LONG TERM**

**ACT  
LIKE  
AN  
OWNER**



# Thanks!

